

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE — SHOW —

POWERED BY 



ROBERT LLEWELLYN'S
FULLY CHARGED LIVE 2022

**SAN DIEGO CONVENTION CENTER
SAN DIEGO, CALIFORNIA
10TH & 11TH SEPTEMBER**

SHOW PROGRAM

SPONSORS & PARTNERS

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WATER PARTNER



MICRO MOBILITY PARTNER



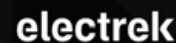
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HOME ENERGY ADVICE TEAM SPONSOR



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GIGA THEATER SPONSOR



Welcome to Life in the DC Fast Lane



Electrify America is leading the way with a coast-to-coast network of charging stations capable of charging speeds up to 350 kW*.

Download our mobile app to locate charging stations and enable contactless payment.

And for the times you'd like to charge up at home, you can now **save \$50**** on a new HomeStation™ Level 2 EV Home Charger. Just scan the QR code and enter the promo code **FULLYCHARGED**.



*Vehicle charging speeds depend on various factors, including the vehicle's charging capacity at the time. **Limited time offer. Electrify America reserves the right to modify or cancel this offer at any time. Offer is valid in the United States from 9:00 p.m. Pacific Standard Time ("PT") on 8/31 /22 through 11:59 p.m. PT on 9/18/22. Enter promo code FULLYCHARGED at checkout for \$50 to be automatically deducted from your pre-tax total of a new HomeStation™ when purchased through <https://www.electrifyhome.com/homestation> ("website"). Cannot be applied to previous purchases or purchases made outside the promotion timeline. Limit one (1) coupon per order. While supplies last; terms and conditions apply. See website for more information.

THE WARMEST OF WELCOMES

Whether you're a long-time viewer, or if you'd never seen the Fully Charged SHOW before seeing this event advertised, we would like to offer you the warmest of welcomes to Fully Charged LIVE, powered by Electrify America.

A lot of water has passed under the bridge since we brought Fully Charged LIVE to Texas in 2020. As a British-based, but globally-focused business, we have sincerely missed meeting our American audience, and we are delighted to be bringing our little show to the San Diego Convention Center in Southern California.

Since our last event in Amsterdam at the start of this summer, the focus on 'cleaning up' energy and transport has only intensified, as the cost of fossil fuels has surged and a global heatwave has shocked even the most pessimistic climate scientists. At this exhibition, those that would like to dump the gas pump and would like to be less reliant on the grid will meet those that charge cheaply and generate their own sustainable energy. While the next Fully Charged LIVE UK is readying for its fifth edition, with 35,000 attendees and 400 exhibitors, this is only the start of our electric journey in California. Over the coming years, we will establish this event as a festival of electrification. This year, we have electric vehicles of all shapes and sizes, from skateboards and scooters, bikes to trikes, mopeds to motorbikes, campers to pick-ups, there is something to move everyone. And as energy costs and energy independence become hot topics, we will also have our Home Energy Advice Team attraction where we can suggest short-term money savers, and longer-term investments for your property.

Against some very strong headwinds – the aftermath of COVID, the ongoing supply chain crisis and the early stages of a recession – our event team has worked tirelessly to create a two-day show that can entertain and educate thousands of attendees, and to enable people to transition to cleaner and greener technologies. With that in mind, we have a mix of more than 40 'live sessions', a selection of visitor attractions, and a carefully curated exhibition of technologies as seen on the Fully Charged screen.

- Giga Theater, sponsored by Wallbox
- Mega Theater, sponsored by Electrify America
- Home Energy Advice Team, sponsored by San Diego Community Power
- Electric Avenue, sponsored by San Diego Gas & Electric
- Electric Concept Zone
- Electric Vehicle Learning Center, sponsored by EV West
- Two Wheel Test Track sponsored by SDESK8
- Electric Experiences, including Test Drives and Ride 'n' Drives
- Electric Café
- Fully Charged RECRUITMENT
- Exhibition of incredible companies – see page 6 for 'latest' participant list.

We hope that your trip to Fully Charged LIVE fills you with positivity and ideas, and that before you join us again in 2023, you have taken advantage of our library of 1000+ electrifying episodes on YouTube.

Just search for the Fully Charged SHOW.

Enjoy!

Robert Llewellyn & Dan Caesar | JOINT CEOs



IMPORTANT INFORMATION

Opening Times – The show opens at 10.00 am on Saturday and Sunday. We would ask for your patience as you enter the show; lines are quite likely. The show closes at 5pm on both days.



How To Get Here – The San Diego Convention Center is located downtown along San Diego's Big Bay. The address is 111 W. Harbor Drive, San Diego, CA 92101.

Disabled Access – San Diego Convention Center is accessible for people using a wheelchair. The aisles at the show floor are spacious and the surface is flat. Elevators and disability toilets are available.

Test Drives & Rides – Whether it is electric cars, or other electric vehicles, access to test drives in a supply constrained market is competitive. If you are unable to access the electric vehicles, our exhibitors will help facilitate opportunities after the event.

COVID – While California no longer has any legal restriction, we respect that many wish to take precautions. Please consider others whether it be through keeping your distance, mask usage or hygiene. If you have symptoms, please do not attend.

Fully Charged presenting team: Robert Llewellyn, Helen Czerski, Jack Scarlett, Chelsea Sexton, Ricky Roy & Dan Caesar.



HE AT FULLY CHARGED **HOME ENERGY ADVICE TEAM** SPONSORED BY **SAN DIEGO COMMUNITY POWER**

SAN DIEGO 2022 FEATURING...



MORE THAN 40 LIVE SESSIONS ACROSS TWO STAGES

AND IN THE HOME ENERGY ADVICE THEATER

CONSIDERING A CAREER IN CLEAN ENERGY & E-MOBILITY?

VISIT STAND 408

FULLY CHARGED RECRUITMENT

ELECTRIC AVENUE & ELECTRIC CONCEPT ZONE

CHECK OFF ALL OF THE WEIRD AND WONDERFUL ELECTRIC VEHICLES AS LISTED ON PAGE 6

SATURDAY 10:15-10.35

GIGA THEATER

Electrify America KEYNOTE

Robert Llewellyn + Robert Barrosa, Electrify America

SUNDAY 10:15-10.35

GIGA THEATER

EV Charging at Home: EVs & home energy management

Jack Scarlett + Brett Graessle, Wallbox

FOOD & DRINK

IF THE 'ELECTRIC AVENUE' AT THE REAR OF THE EXHIBITION HALL IS TOO BUSY, OR IF YOU WOULD LIKE TO SAMPLE MORE OF WHAT SAN DIEGO HAS TO OFFER, HEAD TO THE NEARBY GASLAMP DISTRICT

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE SHOW

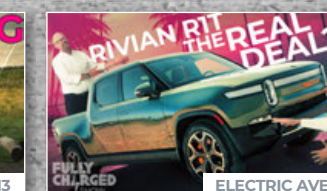
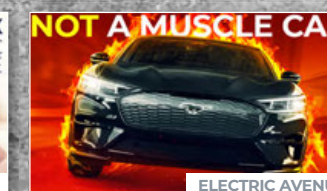
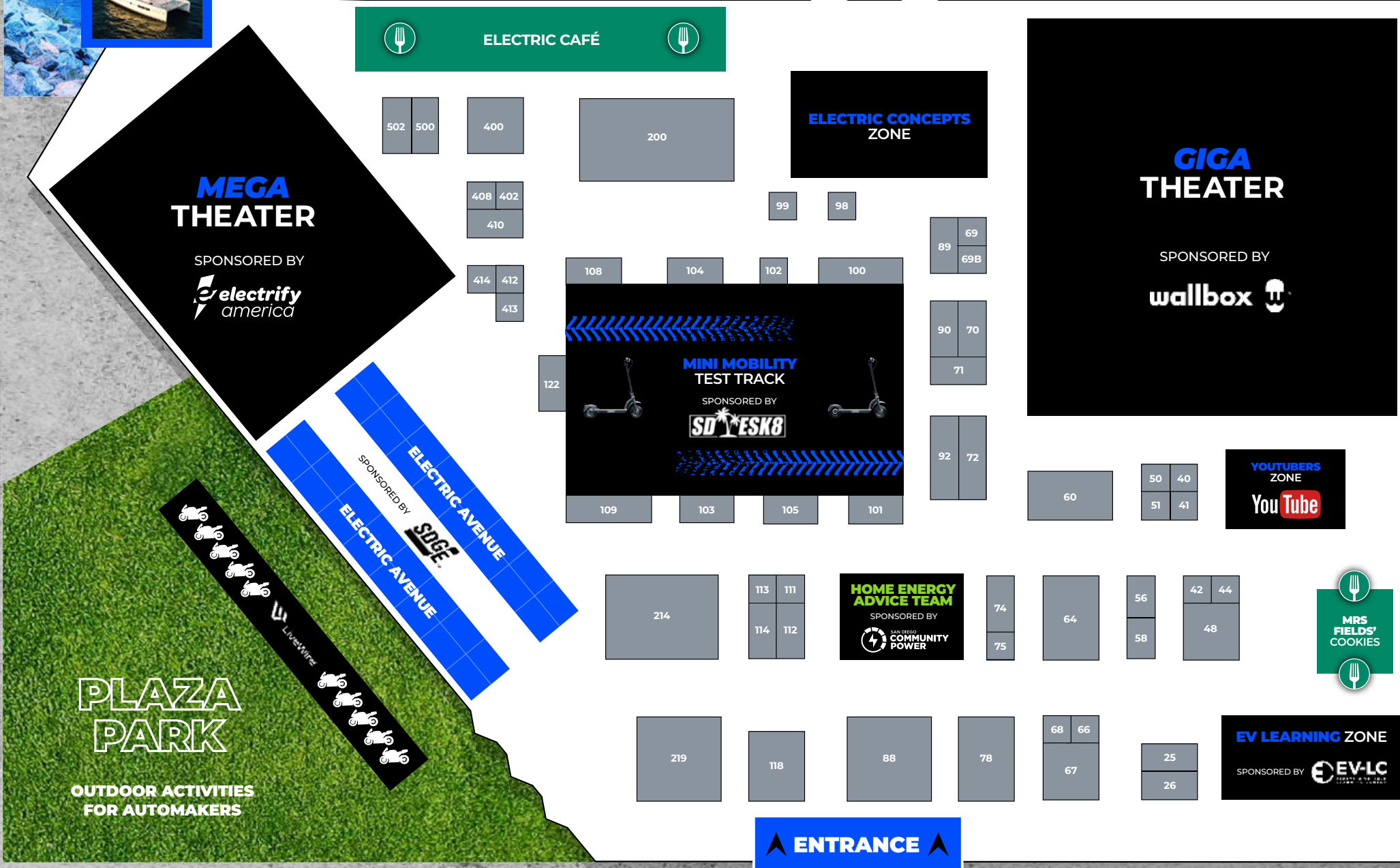
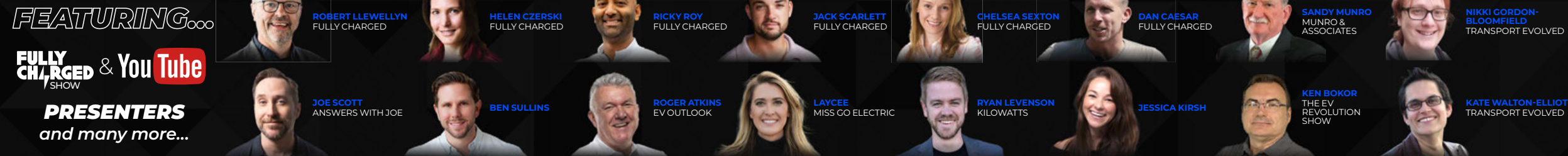
POWERED BY **electrify america**

FULLY CHARGED LIVE
NORTH AMERICA

SAN DIEGO CALIFORNIA
10TH & 11TH SEPTEMBER

FLOORPLAN

INDOOR & OUTDOOR ATTRACTIONS



Watch the YouTube episodes that we used to promote Fully Charged LIVE USA. *Please note: Not all companies featured are at the event.

EXHIBITORS, SPONSORS & VISITOR ATTRACTIONS

Participants correct at time of writing. More being added daily.

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Aquaphant **502**
Aptera **64**
Arcimoto **114**
Audi e-Tron GT **Electric Avenue**
Benno **Mini Mobility Test Track**
Ben Sullins **72**
Blue Dot **68**
BMW i3 **Electric Avenue**
Brisa **Mini Mobility Test Track**
Building Decarbonization **113**
Buggy **EV Learning Center**
Bulls **Mini Mobility Test Track**
California Association of Building Energy Consultants (CABEC) **Home Energy Advice Team**
ChargeNet Stations **74**
Chargeway **410**
Chevy Bolt **Ride n Drive**
CloudCoin **44**
Curbivore **Partner**
Cyber Backpack **402**
Diamond Black **Mini Mobility Test Track**
Electraliner **Electric Concept Zone**
Electra Meccanica **90**
Electrek **Partner**
Electric Avenue **See Map**
Electric Café **See Map**
Electric Concept Zone **See Map**
Electric Vehicle Association **219**
Electric Zoo **112**
Electrify America **88**
Electrify My Home **Home Energy Advice Team**
E-Lux **Mini Mobility Test Track**
EnergyX **99**
EVA **219**
EV Charging Display **200**
EV Go **60**
EV Learning Center **See Map**
EV West **EV Learning Center**
Evolve Skateboards **100**
EV Revolution **414**
Farland Classics **58**
Fiat 500e **Electric Avenue**
First Aid **28G (3rd Floor)**
First Green Industries **98**
Fisker **92**
Ford F150 Lightning **Electric Avenue**
Ford Mustang Mach e **Electric Avenue**
Fully Charged RECRUITMENT **408**
Fully Charged LIVE **28C (3rd Floor)**
Gazelle **Mini Mobility Test Track**
Geopure Air
Giant **Mini Mobility Test Track**
Giga Theater **See Map**
GoCycle **109**
Go EV **56**
Haibike **Mini Mobility Test Track**
Haro **Mini Mobility Test Track**
Herschel **71**
Hevo **42**
Home Energy Advice Team (H.E.A.T.) **See Map**
HomeGrid **Home Energy Advice Team**
Honda e **Electric Avenue**
Hot Wheels **EV Learning Center**
Hyundai Ioniq 5 **Electric Avenue**
Hyundai Kona **Electric Avenue**
Indi EV **500**
Iotecha **50**
Jaguar I-PACE **Electric Avenue**
Jamar Power Systems **Home Energy Advice Team**
KIA EV6 **Electric Avenue**

KIA eNiro **Ride n Drive**
KIA Soul **Electric Avenue**
Kovaco **98**
Lectron
Li-Cycle **Partner**
Livewire **400 AND Plaza Park**
Lucid Air **Electric Avenue**
Magnum **Mini Mobility Test Track**
Mega Theater **See Map**
Mimo Motors **102**
Miss Go Electric **66**
Momentum e-bikes **Mini Mobility Test Track**
Mustang Mach-E **Electric Avenue**
My Tesla Weekend
Nimbus EV **Electric Concept Zone**
Nissan LEAF **Electric Avenue**
Orange Charger **75**
Pegasus **Mini Mobility Test Track**
Plemco **67**
Plug-In America **111**
Polestar 2 **Electric Avenue**
Porsche Taycan Cross Turismo **Electric Avenue**
Porsche Taycan Turbo S **Ride n Drive**
Poseidon AmphibWorks **Electric Concept Zone**
Primo Energy **69**
Press Room **28H (3rd Floor)**
Redwood Energy **Home Energy Advice Team**
Rewiring America **Home Energy Advice Team**
Rivian R1T **Electric Avenue**
San Diego BEC **Home Energy Advice Team**
San Diego Bikes **104**
San Diego Community Power **Home Energy Advice Team**
San Diego Gas & Electric **Partner**
San Diego Green Building Council **25**
San Diego Union Tribune **51**
Schneider Electric **40**
Scorpion EV **Electric Concept Zone**
Social Gear Media **402**
Solar Campervan **Electric Concept Zone**
Spira4U **70**
Super 73 **101**
Super Beast **Mini Mobility Test Track**
Surface 604 **Mini Mobility Test Track**
Tata Consultancy Services **412**
TCS **412**
Tesla Owners Club **413**
Tesla Model 3 **Electric Avenue & Ride n Drive**
Tesla Model S **Electric Avenue & Ride n Drive**
Tesla Model X **Ride n Drive**
Tesla Model Y **Ride n Drive**
Tesla Roadster **Electric Avenue**
Teslux **118**
Tony Hawks' Corvette **EV Learning Center**
Toyota BZ4X **Electric Avenue**
Transport Evolved **41**
Triton Solar Car **Electric Concept Zone**
Two Bit Da Vinci **Partner**
VinFast **214**
Volcon ePowersports **89**
VW ID.4 **Electric Avenue**
VW 'Thing' **EV Learning Center**
Wallbox **78**
WAU E-Bikes **103**
Webasto **26**
Wheel Fun Stuff **105**
Yamaha **Mini Mobility Test Track**
YouTubers Zone **20**
Zelectric Motors **Electric Avenue**

Indi EV **500**



Nimbus EV **Electric Concept Zone**



Livewire **400 AND Plaza Park**



Polestar 2 **Electric Avenue**



Hot Wheels Car **EV Learning Center**



Rivian R1T **Electric Avenue**



Ford F150 Lightning **Electric Avenue**



Electric Vehicle Association **219**



Join the Charge

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VINFAST

MORE THAN 40 ELECTRIFYING LIVE THEATER SESSIONS!

GIGA THEATER

SPONSORED BY wallbox

MEGA THEATER

SPONSORED BY electrify america

SATURDAY 10TH



10:00-10:10 (Stand – No. 64)
Exclusive Unveil of Latest Version of Aptera Sol
Robert Llewellyn + Chris Anthony, Aptera + Sandy Munro, Munro & Associates.



10:15-10:35 (Giga Theater)
Electrify America KEYNOTE
Transforming the Future of EV Charging
Host: Robert Llewellyn + Robert Barrosa, Electrify America.



10:30-11:00 (Mega Theater)
A Primer to Understanding what Electric Vehicles are all about
Host: Kenneth Bokor, The EV Revolution Show + Miss GoElectric; Tosh Dutt, ChargeNet Stations; Patrick Anderson, Mach-E Vlog; Richard "Buzz" Smith, The EVangelist.



10:45-11:15 (Giga Theater)
California – is it leading from the front?
Host: Robert Llewellyn + Chelsea Sexton, electric vehicle expert; Ellen Hiep, GEVA; Hannon Rasool, California Energy Commission; April Bolduc, Electric Vehicle Association.



11:15-11:45 (Mega Theater)
Answers with Joe live
Host: Joe Scott, Answers with Joe.



11:30-12:00 (Giga Theater)
Will America take Tesla to its heart?
Host: Ricky Roy + Roger Atkins, EV Outlook; Brian White, MyTeslaWeekend; Lars Strandridder, BestInTESLA; Gabe Ets-Hokin, TheRideshareGuy.com.



12:00-12:30 (Mega Theater)
Do we have enough clean energy to electrify everything?
Host: James Richmond, Sunwater Marine + Karin Burns, San Diego Community Power; Ted Flanigan, EcoMotion; April Bolduc, Electric Vehicle Association.



12:00-12:45 (Home Energy Advice Team)
Achieving better outcomes with "Good electrification"
Larry Waters, Electrify my Home.



12:15-12:45 (Giga Theater)
Has Lightning struck the Cybertruck?
Host: Ben Sullins + Roger Atkins, EV Outlook; Ricky Roy, Fully Charged; Nikki Gordon-Bloomfield, Transport Evolved; Jack Scarlett, Fully Charged.



12:45-13:15 (Mega Theater)
Women's vital role in the transition to EVs
Host: Miss Go Electric + Chelsea Sexton, Electric Vehicle Expert; Kitty Adams, Adopt-a-Charger; Dr Shelley Francis, EVNoire – Mobility Intelligence Group; Nicole Lewandowski, EVgo.



13:00-13:30 (Giga Theater)
How much better can Batteries become?
Host: Helen Czernski + Stefan Hogg, Li-Cycle; Mark Hanchett, Atlas Motor Vehicles; Nick Twork, Our Next Energy; Teague Egan, EnergyX.



13:00-13:45 (Home Energy Advice Team)
Understanding Your Home Energy Needs
Kathy Nicholson, SDBEC.



13:30-14:00 (Mega Theater)
Choosing your charger? Does it make much difference?
Host: Jack Scarlett + Flavian Alexandru, Hypervolt; Matthew Cox, Webasto Charging Systems, Inc; Jeremy Whaling, EVGo.



13:45-14:15 (Giga Theater)
Businesses' big electrification opportunity?
Host: Chelsea Sexton + David Hunt, Hyperion Cleantech Group; Lash Saranna, Electric Zoo; Diana Stephenson, BC Hydro; Mark Hanchett, Atlas Motor Vehicles.



14:15-14:45 (Mega Theater)
How Elon's multiplanetary mission might make life on Earth better
Jessica Kirsh.



14:30-15:00 (Giga Theater)
Electric Vehicle Charging – Home & Away
Host: Jack Scarlett + Robert Barrosa, Electrify America; Douglas Alfaro, Wallbox; Elaine Borseth, Electric Vehicle Association; Nicholas Johnson, Orange.



15:00-15:30 (Mega Theater)
Can we work our way to 100% renewables?
Host: Robert Llewellyn + Claire Miller, Octopus Electric Vehicles; Les Mood, GreenTech Talks; Helen Czernski, Fully Charged; Dan Caesar, Fully Charged.



15:15-15:45 (Giga Theater)
Can electric & water ever mix?
Host: Helen Czernski + James Richmond, Sunwater Marine; Scooter Doll, Electrek; J David Weiss, DesigNova Creative Associates.



16:00-16:30 (Giga Theater)
What are the best Home Energy options?
Host: Dan Caesar + Larry Waters, Electrify My Home; Kathy Nicholson, Nicholson Energy Consulting; Ari Matusiak, Rewiring America; Matt Dodds, Herschel.



16:00-16:45 (Home Energy Advice Team)
Solar + Storage: Resilience & Energy Independence in Your Home
Maren Saddler, Schneider Electric.



16:45-17:15 (Giga Theater)
How do we make sure EVs are for everyone?
Host: Ricky Roy + Nikki Gordon-Bloomfield, Transport Evolved; Cory Steuben, Munro & Associates; Selinay Filiz Parlak, Bluedot Technologies; Arteaia Gilliard, Ford Motor Company.

SUNDAY 11TH



10:15-10:35 (Giga Theater)
EV Charging at Home: EVs & home energy management
Host: Jack Scarlett, Fully Charged + Brett Graessle, Wallbox North America.



10:30-11:00 (Mega Theater)
Talk: Ranking EVs with the EV Scorecard Method
Ben Sullins.



10:45-11:15 (Giga Theater)
What the FUD? And how to fight it!
Host: Robert Llewellyn + Russell Corbin, EVA; Kenneth Bokor, The EV Revolution Show; Charanjit Saranna, Electric Zoo; Joel Levin, Plug in America.



11:15-11:45 (Mega Theater)
Making your new or existing home, a 'Net Zero' Home
Host: Ricky Roy + Ben Sullins; Diane Schrader, thirdACT; Spencer Christensen, HomeGrid; Renee Donaldson, EcoDirect.



11:30-12:00 (Giga Theater)
Can the US overcome its big vehicle obsession?
Host: Chelsea Sexton + Chris Anthony, Aptera; Lihang Nong, Nimbus; Kevin Pavlov, ElectraMeccanica.



12:00-12:30 (Mega Theater)
Making EVs Accessible & Affordable for all
Host: Jack Scarlett + Nathan Richardson, Austin Energy; Daveena Saranna, Fully Charged; Terry Travis, EVNoire – Mobility Intelligence Group.



12:00-12:45 (Home Energy Advice Team)
Heat Pumps in the Home
Sam Calisch, Rewiring America.



12:15-12:45 (Giga Theater)
Turning cool concepts into practical reality
Host: Helen Czernski + Jordan Brompton, myenergi; Cody Mullenau, Aquaphant; Jeni Reynolds, SDG&E; Ben Parker, Lightship.



12:45-13:15 (Mega Theater)
Accelerating the transition to EVs with Car-Sharing
Ryan Levenson, The Kilowatts.



13:00-13:30 (Giga Theater)
Engines out, batteries in – creating converts
Host: Ricky Roy + Kate Walton-Elliott, Transport Evolved; Michael Bream, EV West; Jack Farland, Farland Classic Restoration; Kalvin Saranna, EZOO.



13:00-13:45 (Home Energy Advice Team)
Affordable Electrification for Your Home
Emily Higbee + Maria Diaz, Redwood America.



13:30-14:00 (Mega Theater)
Building for Efficiency – How we need to go beyond bigger batteries
Host: Nikki Gordon-Bloomfield, Transport Evolved + Chris Anthony, Aptera; Lihang Nong, Nimbus; Jon Miller, Arcimoto; ElectraMeccanica.



13:45-14:15 (Giga Theater)
How worried should US carmakers be about China?
Host: Robert Llewellyn + Philip Gross, Snow Lake Lithium; Sajid Yacoob, Tata Consultancy Services; Michael Dunne, ZoZoGo; Jack Scarlett, Fully Charged.



14:15-14:45 (Mega Theater)
What stops Tesla from being the market leader by 2035?
Host: Brian White, MyTeslaWeekend + Lars Strandridder, BestInTESLA; John Gibbs, Dr. Know-It-All.



14:30-15:00 (Giga Theater)
Can electrification switch America on to micro-mobility?
Host: Helen Czernski + Jon Miller Arcimoto; Kyle Keller-Lacey, San Diego Electric Skateboard; Laksh Parthasarathy, Tata Consultancy Services; Don DiCostanzo, Pedego Electric Bikes.



15:00-15:30 (Mega Theater)
How to have a Fully Charged career in energy & mobility
Host: David Hunt, Hyperion Cleantech Group + Mike Redmond, Fully Charged Recruitment; Anthony Boden, Charles River Associates; Jordan Brompton, myenergi; Fiona Howarth, Octopus Electric Vehicles.



15:15-15:45 (Giga Theater)
Car charging explained
Host: Ricky Roy + Jigar Shah, Electrify America; Matt Teske, ChargeWay; Joseph Barletta, Smart Charge America; Michael Schönberger, Webasto Charging Systems, Inc.



16:00-16:30 (Giga Theater)
America's energy consumption conundrum
Host: Robert Llewellyn + Nicholas Carter, Solar Installation Machines; Brad Rinehart, PLEMCo; Daveena Saranna, Fully Charged; Roger Atkins, EV Outlook.



16:30-17:00 (Giga Theater)
Quick-fire Q&A with the Fully Charged Team
Robert + Ricky + Helen + Dan + Jack.

We will only record a handful of the talks and some of them may be shared in the weeks after the show on our 2nd YouTube channel – Everything Electric Show.

FULLY CHARGED LIVE

THANKS FOR COMING!
FULLY CHARGED LIVE USA
WILL RETURN TO CALIFORNIA!