



Fully Charged LIVE hits another home run in the US



The EV and Energy YouTube channel turned global events sensation, Fully Charged, hit another home run in the US, this time in the shadows of the San Diego Padres stadium.

Fully Charged LIVE USA more than doubled the attendance of its 2020 debut at the Circuit of the Americas in Austin Texas, with 9,247 attendees over 2 days at the San Diego Convention Center.

Huge lines gathered on in early September to see the YouTubers in residence, plus 'live' talks, visitor attractions and an exhibition of EVs and cleantech; including Carlsbad's Aptera solar electric car.

Fully Charged LIVE USA received widespread acclaim from a host of high-profile participants, including:

Henrik Fisker, CEO & Co-Founder, Fisker - *"Fully Charged exceeded our expectations in every way and gave us a great opportunity to meet with the public and our reservation holders. The San Diego location was ideal for Fisker, given our headquarters in Manhattan Beach. We look forward to more interactions as we launch the Fisker Ocean all-electric SUV and redefine mobility for the 21st century."*

Sarah Hardwick, Chief Marketing Officer, Aptera -- *"We had an amazing experience at Fully Charged LIVE. We've already had thousands of new reservation holders and investors join Aptera's solar revolution after seeing us at the show."*

As a result of this success, Fully Charged LIVE will return to San Diego in 2023, albeit at a different venue, a few weeks later and over a longer 3-day duration.

To truly unlock its potential as California's 'festival of electrification', the organisers have chosen the Del Mar Fairgrounds (on the outskirts of San Diego) due to its mixture of indoor and outdoor space for test drives and on-site activations.

Fully Charged LIVE USA returns to California on the 27th, 28th & 29th October 2023.



Founder and Lead Presenter, Robert Llewellyn, had this to say: *"It's hugely humbling as a bunch of Brits to be able to launch another 'electrifying' event, this time in the state that started it all. It's no exaggeration to say that California, and the technologies it has spawned, inspired the Fully Charged SHOW over a decade ago, as such it's apt that we have launched Fully Charged LIVE here. The show 'buzzed' with excitement from start to finish and we can't wait to bring it back next October."*

Furthermore, in September 2023, Fully Charged LIVE Canada & Pacific Northwest will debut in Vancouver on the 8th, 9th & 10th September 2023.

It is anticipated that an additional Fully Charged LIVE in North America will be held in 2024 with the previous host city (Austin), and other cities in the US and Canada, under consideration.

Next year Fully Charged LIVE will take place in the UK (twice), US, Canada, Australia and Europe, and the first ever global consumer-choice event, the Fully Charged AWARDS, will be launched as well.



About The Fully Charged SHOW / Fully Charged LIVE

Fully Charged SHOW is the world's No.1 home energy and electric vehicle channel hosted by author, broadcaster and actor Robert Llewellyn, Helen Czerski, Jack Scarlett, Elliot Richards, Ricky Roy, Imogen Pierce & Dan Caesar.

After more than a decade, Fully Charged has amassed a highly engaged, global audience in excess of 3 million consumers, with 4 million episode views in the latest 28 days. alone Fully Charged exists to educate, encourage and explain to its viewers that a very high percentage of the energy that the world demands can and should, come from 'clean' sources, like solar, wind and energy storage. In short, to inspire people to 'STOP BURNING STUFF'.

Fully Charged LIVE has run in the UK since 2018. The most recent event (29 April - 1 May 2022) in Farnborough, England attracted more than 23,000 visitors and doubled its footprint versus the 2021 event, with more visitor attractions and exhibits than ever before. The show boasts the broadest spectrum of electric vehicles and clean energy exhibits anywhere in the world. Forthcoming shows include Australia (11-12 March 2023), and Canada (8-10 September 2023), America (27-29 October 2023). The European and UK shows return in 2023 as Fully Charged LIVE Europe, Fully Charged LIVE UK South and with the addition of Fully Charge LIVE UK North.

Media information

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