

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE —SHOW—

POWERED BY  **electrify**
america

ROBERT LLEWELLYN



ROBERT LLEWELLYN'S

**FULLY
CHARGED**

LIVE

SALES & SPONSORSHIP PACK

SAN DIEGO CONVENTION CENTER, CALIFORNIA | SEPTEMBER 10TH & 11TH 2022

— THE SMASH HIT LIVE VERSION OF THE  **YouTube** SENSATION —

It's back! After a two year break, the YouTube sensation will make a triumphant return to North America this September. See you in San Diego!

Powered purely by **Fully Charged's** platforms* in 2020 the first show in Austin, Texas, attracted thousands of attendees.

In 2022, **Fully Charged** will up the ante with a local and regional marketing campaign in addition to our global promotions.

With mainstream interest now a reality, we anticipate attracting at least 10,000 EV-curious, energy-savvy consumers.



Fully Charged LIVE attendees love our programme of content and visitor attractions:

- 100 exhibitors ■ Almost every Electric Vehicle available
- **Giga Theater** with 20 'live sessions' over 2 days ■ **Mega Theater** with 20 'live sessions' over 2 days
- Home Energy Advice ■ Watt Drive with hundreds of Ride and Drives
- Micro Mobility Test Track for Bikes, Boards & Scooters ■ Converted Classic Zone ■ Commercial Vehicle Zone

Exhibition & Sponsorship

STAND OUT FOR THE CROWDS



Exhibiting Rates

Indoor bulk space rate **\$35 per sq ft**

Indoor Structured Booth (includes pipe, drape, tables, chairs) rate **\$39 per sq ft** e.g. 10' x10 for **\$3,900**

Outdoor Space bulk rate **\$35 per sq ft**

Outdoor Structured Booth (includes pipe, drape, tables, chairs) rate **\$39 per sq ft** e.g. 10' x10 for **\$3,900**

Ride & Drive with booth space **\$5,000**

Indoor/Outdoor Exception Rate* **\$17.50 per sq ft**



Sponsorship Options

Presenting Sponsor **SOLD**

Clean Energy Sponsor **Rate on request**

Infrastructure Sponsor **Rate on request**

Leasing Sponsor **Rate on request**

Competition Sponsor **Rate on request**

Giga Theater Sponsor **SOLD**

Mega Theater Sponsor **Rate on request**

Featured Sponsor **(5 remaining)**

Wrist Band Sponsor **Rate on request**

Canvas Bag Sponsor **Rate on request**

Custom sponsorships available based on your specific goals and objectives



Indoor and outdoor floor-plans are available on request

*Companies that participate within the test track programme, are converted classics companies or offer a unique show feature.

Exhibitor Feedback

"Fully Charged is an absolute phenomenon. Robert Llewellyn has created a community that is unbelievably enthusiastic about all things electric - whether it's electric bikes or cars, renewable energy suppliers or clean energy technologies they have an audience to die for. The response we've received through episodes, podcasts, online and live events is unlike anything we've experienced before. We would recommend that any business in this sector experience it too."

ADAM KEMP



"Thank you again for all your support to Rivian. Our team had a great time meeting the FCL crew and attendees, and we appreciate the opportunity to meet with Rivian pre-order customers in Austin and debut our new Rivian film to your audience."



"We are so thankful to have been part of the first-ever #FullyChargedLIVEUSA!... it was an experience of a lifetime. #ElectricLife"

"What a fantastic show and an incredible experience! Thank you, Chris, and the whole team for the opportunity to participate!"



"Just wanted to say thanks for the event this past weekend! We had a great time, good conversations, and were glad to start getting the word out about MP2's work in the EV world! Y'all did a great job of putting things together and it really was a seamless experience for us. Wishing you the very best and we look forward to participating next year!"

DILLON GOOCH



"First day of @fullychargedshow LIVE in Austin was awesome! The @chargeway booth had tons of electric car owners and shoppers stop by to learn "electric fuel" can be easy for everyone. Day 2 tomorrow!"



"Just wanted to say everything was great and we LOVED the event. Best of luck this year and we hope to see you again soon!"



ROBERT LLEWELLYN'S

FULLY CHARGED —LIVE— NORTH AMERICA

Join **Fully Charged** and its audience of thousands of EV-curious and energy-savvy fans at **San Diego Convention Center** on **September 10th & 11th 2022**

Email our Event Director via **Commercial@FullyCharged.Show** to confirm your involvement

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—SHOW—

FULLY YouTube
CHARGED
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FULLY YouTube
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PLUS

FULLY
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PRODUCTIONS

FULLY
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—LIVE—

NORTH AMERICA 2022
SEPTEMBER 10TH & 11TH
SAN DIEGO

UNITED KINGDOM SOUTH 2023
APRIL 28TH, 29TH & 30TH
FARNBOROUGH

AUSTRALIA 2023
MARCH 11TH & 12TH
SYDNEY

UNITED KINGDOM NORTH 2023
MAY 19TH, 20TH & 21ST
HARROGATE

EUROPE 2023
MARCH 24TH, 25TH & 26TH
AMSTERDAM

CANADA & PACIFIC NORTHWEST 2023
SEPTEMBER 8TH, 9TH & 10TH
VANCOUVER



RICKY CHELSEA WILL KATY JESSE LAURA ALEX PAUL SOPHIE ED GINA STUART IMOGEN JAMES MADDIE DAN ROBERT JACK BEN HELEN ANDY DAVEENA GEORGE JO ANDREW MAIA LOUIS STÉPHANE MAARTEN MOLLY ELLIOT SIMONE DK